



# Crypto Donations



January 2022



## NEW WAY TO GIVE

# Accept crypto donations

Position your nonprofit for the future by enabling crypto donations through Fundraise Up. Seamlessly collect all major cryptocurrencies, from any donor, all in one platform with no complicated setup.

Engage a new segment of high-value donors. As cryptocurrencies rapidly grow in acceptance, popularity, and value, there's no better time to connect with this emerging cohort.

The screenshot shows a donation form for the Helping Hand Foundation. On the left, there is a photo of a young girl and the foundation's logo. The text reads: "You will make a difference. Give today and your money will go to work to help the 1 in 5 children struggling with mental health and learning disorders. Make the world better, kinder, brighter. Every dollar you give will create real change." Below this is a "Legal info" link. On the right, the "Crypto donation" section is active, showing "Bitcoin" selected in a dropdown menu, a value of "0.0025 BTC" (approximately \$123.60 USD), and a "Donate" button. There is also a checkbox for "Give in honor or in memory" and a "Designate to Where it is needed most" section with an "Add comment" field. At the bottom right, there are links for "Give by stock" and "Give by card or ewallet".

The screenshot shows a confirmation page for a \$123.60 USD donation. It includes a table with the following data:

| Payment & fees  |                 |                |
|-----------------|-----------------|----------------|
| Donated crypto  | 0.0025 BTC      | ≈ \$123.60 USD |
| Donation amount |                 | ≈ \$123.60 USD |
| Platform fee    |                 | \$2.40 USD     |
| Payment method  | Crypto donation |                |

Additional information shown includes: Status: Success (with a green checkmark icon); Supporter: Julia Bowman; Campaign: You will make a difference.





## ALL-IN-ONE SOLUTION

# Process crypto like any other payment method

Let donors give how they want, without interrupting their giving experience.

Provide the same donation flow for all of your donors, whether they give through crypto or a traditional payment method. All the core-functionality of the Fundraise Up Checkout remains the same including tributes, designations, and custom fields.

The screenshot shows a donation interface for the 'HELPING HAND FOUNDATION'. On the left, there is a photo of a young girl and the foundation's logo. The text reads: 'You will make a difference. Give today and your money will go to work to help the 1 in 5 children struggling with mental health and learning disorders. Make the world better, kinder, brighter. Every dollar you give will create real change.' Below this is a 'Legal info' link. On the right, the 'Crypto donation' section is active, showing a dropdown menu set to 'Bitcoin', a text input field containing '0.0025 BTC' (equivalent to approximately \$123.60 USD), and a checkbox for 'Give in honor or in memory'. There is a 'Designate to Where it is needed most' section with an 'Add comment' field and a blue 'Donate' button. At the bottom, there are links for 'Give by stock', 'Give by card or ewallet', and 'Give by stock'.

The screenshot shows a 'Send payment' screen with a back arrow and a clock icon showing '14:59'. The text says: 'Scan the QR code or copy and paste the payment details into your wallet.' Below this, the amount '0.0025 BTC' is displayed. A QR code with a Bitcoin logo in the center is shown. Below the QR code is a 'Copy wallet address' button. At the bottom, a note reads: 'Please note that you can donate a different amount than you pledged.'

The screenshot shows a 'Thank you!' screen with a green banner that says: 'Thank you for your donation of 0.0025 BTC'. Below the banner is a circular graphic with three hearts and the text: 'Help spread the word! 1 out of 4 people you share this with will also donate.' There are four social sharing buttons: 'Share on Facebook', 'Share on Twitter', 'Share on LinkedIn', and 'Share via E-mail'. A 'Close' button is at the bottom.



## COMPREHENSIVE REPORTING

# View and manage all donations within your Dashboard

See all your donations, including crypto, in one simple view. Donations made with cryptocurrencies are automatically converted into your default currency for easy reporting.

The screenshot shows a web dashboard with a dark header. The navigation menu includes: Insights, Donations, Campaigns, Elements, P2P, Recurrings, Supporters, Exports, a search bar, and a user profile for 'Helping Hand' (Salvatore Salpietro). The main content area is titled 'Donations' and features two buttons: 'Virtual Terminal' and 'Quick export'. Below this is a table of donation records.

|   | DATE                   | ACCOUNT             | DONATION      | SUPPORTER        | CAMPAIGN                      |  |
|---|------------------------|---------------------|---------------|------------------|-------------------------------|--|
| ✓ | Jan 12, 2022, 4:04 PM  | Helping Hand Crypto | ≈ \$2,520.00  | Julia Bowman     | Help Save Children's Lives    |  |
| ✓ | Jan 12, 2022, 4:02 PM  | Helping Hand        | \$624.00   25 | Praise Carlyle   | Life of Giving                |  |
| ✓ | Jan 12, 2022, 2:20 PM  | Helping Hand Crypto | ≈ \$3,241.30  | Deanne Morris    | Spirit of Giving              |  |
| ✓ | Jan 12, 2022, 1:15 PM  | Helping Hand        | \$120.00      | Ethel Rebecca    | Hand in Hand                  |  |
| ✓ | Jan 12, 2022, 11:40 AM | Helping Hand        | \$440.00   4  | Millard Margaret | Better Homes for the Homeless |  |





## SIMPLE SETUP

# Get started in just two easy steps

### Step 1

Create a free Gemini account. Fundraise Up partners with Gemini: a simple, secure, and industry-leading cryptocurrency exchange. With Gemini and Fundraise Up, your donors can choose from over 70+ unique cryptocurrencies.

### Step 2

Connect your Gemini account to Fundraise Up from your Dashboard.

exchange.gemini.com

## Create an account

Please enter your name as it appears on official documents.

Given name(s) Middle name

Given name(s) Middle name

Family name

Gemini Connect

Your Gemini account is now connected, allowing donors to donate any of the cryptocurrencies available on the Gemini Exchange.

Connected account sal@fundraiseup.com



**You're ready to accept crypto!** 

We look forward to maximizing your revenue through crypto donations.

[www.fundraiseup.com](http://www.fundraiseup.com)